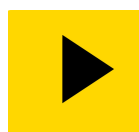




LADANIVA WORLD MUSIC



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LADANIVA

Ladaniva is a multicultural music band creating world music with a fresh touch of Armenian folk and other traditional melodies (such as maloya, balcan, reggae, arabic, african etc.)

Band was founded in October 2019 by Armenian singer Jacqueline Baghdasaryan and French multi-instrumentalist Louis Thomas.

Ladaniva immediately became famous right after releasing Vay Aman song and music video, which fascinated the audience with a fresh and unique style and a new approach to world music.



JACQUELINE

Jacqueline Baghdasaryan is an Armenian singer based in France. Her path in music has started with studying fortepiano in the musical school and after studied vocals in the Conservatory of Lille, France. First she was into classical vocals and later got deeper into jazz music. She has been a part of several bands in France and has participated in different music festivals. After her meeting with French trumpeter, multi-instrumentalist Louis Thomas, they have founded the Ladaniva band which immediately became famous in Armenia after the release of the video Vay Aman, with the base of Armenian folk music.

Now putting two cultural backgrounds and knowledge of music together Jacqueline and Louis are creating songs for their new band.



LOUIS

Louis Thomas is a French trumpeter/multi-instrumentalist. Coming from a family of musicians, he began to play trumpet at the age of 7. After a jazz course at the conservatory, he traveled with his instruments around Africa and Latin America and gained new musical experiences by getting introduced to other musical practices through meetings with traditional musicians. He performs alongside many artists of all genres; jazz, rap, pop, world etc and collaborates with very diverse musicians. In 2019 he founded the Ladaniva band with singer Jacqueline Baghdasaryan.



MEDIA LINKS



"VAY AMAN HAS SHAKED THE WHOLE INTERNET"



interview with the Armenian Liberty radio

"HAVING ONLY 3 MUSIC VIDEOS, LADANIVA SUCCED BY BEING NUMBER ONE BAND IN ARMENIA"

tells the Armenian TV News

"SINGER WITH ARMENIAN ORIGINS WITH HER LADANIVA BAND HAS CAPTIVATED THE WHOLE SOCIAL MEDIA AND WANTS TO REDISCOVER ARMENIA"

writes Bravo.am news agency

"CREATING WORLD MUSIC WITH ARMENIAN LANGUAGE"



interview with the Armenian Liberty radio



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